

2019 RISE New Mexico

# Campaign Academy

## APPLICATION

**DEADLINE: January 15, 2019**



### **Send Completed Applications to:**

[mail@risenewmexico.org](mailto:mail@risenewmexico.org)

You will receive email confirmation within 1 business day of receipt.

**Questions:** Maralyn Beck, [maralynbeck@gmail.com](mailto:maralynbeck@gmail.com)

### Must also include with application submission:

- Application Form** – this document with signature page
- Professional Résumé**
- 3 Professional References**
- 1 Letter of Recommendation** – speak to why you would be a strong pro-business advocate and leader for our state

## Application Process

Candidates for Rise New Mexico 2019 Campaign Academy will be evaluated on their potential for growth and learning, positive attitude, record of leadership (community service/involvement), character and reputation, potential for local contribution and state-wide impact and personal commitment.

Applicants must complete a written application and a short in-person interview. A selection committee will review completed applications, then extend an invitation to interview.

Interviews will be held January 24 in Albuquerque, NM. This is an opportunity for applicants to ask questions and the committee to evaluate potential for growth, motivation for professional development, and level of interest in the program. No more than 25 applicants will be selected for each class.

### Important Dates to Remember:

**January 15, 2019 All Applications must be received no later than 11:59 P.M. MST.**

January 24, 2019 In-person interviews Albuquerque, NM.

January 28, 2019 Participants are notified of selection.

## 2019 Campaign Academy Dates & Locations

Month	Date	Module #	Topic	Location
February 2019	Friday Feb 9th Evening Saturday Feb 10th 8am - 4p	1	What is YOUR Story	ABQ
March 2019	Friday March 9th Evening Saturday March 10th 8am - 4pm	2	The Politics of 2018 :: SWOT	Santa Fe
April 2019	Friday April 12th Evening Saturday April 13th 8am - 4pm	3	A Foundation for Good Government	ABQ
May 2019	Thursday May 9th Evening Friday May 10th 8am - 4pm Saturday May 11th 8am - 4pm	4	Getting Social: Messaging, Media	Las Cruces
June 2019	Thursday June 13th Evening Friday June 14th 8am - 4pm Saturday June 15th 8am - 4pm	5	New Mexico :: Let's talk issues	Carlsbad
July 2019	Friday July 12th Evening Saturday July 13th 8am - 4pm	6	Campaign from A to Z	Santa Fe State Capitol
August 2019	Friday August 9th Evening Saturday August 10th 8am - 4pm	7	Graduation - Lights, Camera, Action!	ABQ

\*Accepted candidates must commit to attending 6/7 modules. One excused absence allowed.

## Personal Information

Full Name: \_\_\_\_\_

Preferred Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Alternative Phone: \_\_\_\_\_

Marital Status: Single \_\_\_ Married \_\_\_ Other \_\_\_

Spouse Full Name: \_\_\_\_\_

Names & ages of children: \_\_\_\_\_

## Occupational Information

Employer/Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Current Position/Title: \_\_\_\_\_

Years in this position: \_\_\_\_\_ Years with the company: \_\_\_\_\_

Employment Description/Responsibilities:

*Please attach a current resume which includes both educational and work history.*

## Political Service & Leadership

### ORGANIZATIONS & CAMPAIGNS

List any organizations in which you have been a member, including years of membership and any offices/committee positions held:

List any political campaigns you have assisted with, either volunteer or as paid staff:

### COMMUNITY SERVICE

List any volunteer experience, including project names and dates of service:

### HONORS & AWARDS

Please list any honors or awards you have received professionally, through a membership organization, or for your volunteer service:

## Personal Interests

Please share a few of your hobbies or interests:

List any books, articles, movies, speakers, or associates who have given you useful insights this year – what did you learn?

## Program Questions

How did you learn about this Campaign Academy? Have you participated in any previous NM Rise events?

In your opinion, what attributes should a 21<sup>st</sup> century leader have?

If you could describe the most recent election in one word, what would it be?

If you could share with our governor one idea, what would it be?

Describe your leadership potential - where do you have the capacity to lead, and how will you get there?

Why do you want to be a participant in the New Mexico Rise program?

Please add any additional information you would like the selection committee to know:

## References

Name of Applicant \_\_\_\_\_

Please list 3 references below (at least 2 professional).

### Reference #1

Name: \_\_\_\_\_

Company: \_\_\_\_\_ Relationship: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Reference #2

Name: \_\_\_\_\_

Company: \_\_\_\_\_ Relationship: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Reference #3

Name: \_\_\_\_\_

Company: \_\_\_\_\_ Relationship: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

# Applicant Agreement

I, \_\_\_\_\_, am aware that participation in Rise New Mexico Campaign Academy requires a **tuition of \$1,000** U.S. dollars, and is payable to the program by either check or credit card, and is non-refundable.

If accepted to 2019 Campaign Academy, I agree to pay a minimum of \$250 toward tuition by February 1, 2019 to secure my spot in class. Remainder of tuition due in full by March 31<sup>st</sup>, 2019. [Scholarships and tuition assistance is available. Please inquire with Maralyn Beck for more info.]

I am aware that the cost of transportation to and from Campaign Academy seminars, meals and lodging are **not** included in my tuition fee.

I have read, understood, and agree to abide by the **expectations, responsibilities, and requirements** presented in the application packet, including the commitment to participate fully in all seminars, conference calls, and class activities. This means that during academy, I will refrain from using my cell phone, tablet, or laptop unless requested by the facilitator. I understand there will be established seminar breaks when I can use these devices.

I give Rise New Mexico **permission to contact the references** supplied. I understand that selection of applicants is the sole responsibility of the organization and program Selection Committee.

*By returning the completed application, I hereby confirm my agreement to adhere to program expectations, and certify that the statements made in this application are true and complete.*

Applicant's Name (Printed): \_\_\_\_\_

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PHOTO RELEASE:** I hereby give Rise New Mexico irrevocable rights and permission to use, publish, and retain copyright to any and all images, photographs, video, audio, and other likenesses of the participant, as named above, for all media and all forms. I hereby release New Mexico Rise from all claims including libel and invasion of privacy, resulting from the use of the aforementioned images.

\_\_\_\_\_ (Signature of Applicant)

